



Message from the Mamas



2023 was a time of evaluation, asking hard questions, making courageous plans, and firmly leading with the strength of over 10,000 mamas across Colorado, Montana, and now Arizona behind us.

We spent the summer of 2023 deciding what we want to be when we grow up. For the last decade or so, we've happily moved along in our home ranges of Montana and Colorado, protecting our shared public lands, ensuring our kids and theirs have a healthy climate, and standing up for our amazing outdoor quality of life in the West. This was a successful plateau to cruise along, and we contemplated just continuing on as we are, doing the good work we began doing all of those years ago.

However - as the saying goes - a ship in the harbor is safe, but that is not what ships are made for. We've seen an insatiable desire from our membership to ensure women are at the table where decisions are being made. As the only national, women-focused, conservation organization that combines public lands and climate advocacy with celebrating our outdoor quality of life that we are lucky enough to enjoy in the West, we knew that growing was the only option.

In September of 2023, we launched our new strategic plan. We aim to grow into most mountain west states within 10 years. We are launching a c4 sister organization to encourage, inspire, and activate women to run for elected office. And we are growing ALL of our climate and public lands work, particularly the programs that speak to Mountain Mamas of all stripes, such as our Mamas Rural and Sustainable Schools programs.

We are thoughtfully planning and executing our growth, and taking inspiration from philanthropic leaders such as Melinda Gates and MacKenzie Scott, who are investing their billions of dollars into organizations that benefit women. Historically, less than 2% of philanthropic dollars are captured by women-focused organizations. We aim to change that.

What does this mean? We need you (and five of your friends!), more than ever.

Here's a few things you can do to help. Together, we can move mountains.

- We launched our first state chapter addition - Arizona - in late 2023. Have friends in Tucson? A cousin in Phoenix? Tell them to join our email list.
- Care about having snow to ski on or neighborhood parks to kick the soccer ball around in? Chip in \$50 to support our program work.
- Ever pondered running for the school board or state legislature? Our c4 sister org, Mountain Mamas Action Fund, will give you the tools and support to get there.

Because of you and your support, we have the luxury of taking risks, of creating bold plans, and ensuring our voices are heard.
Thank you, mama bears.



In gratitude,
MM Board + Staff

“Mountain Mamas is an organization that inspires action. It embraces our role as parents and caregivers. I appreciate the information sharing and opportunities to influence policy that affects our communities.”

—Katie Asher,
Mountain Mamas Volunteer



Mission, Vision, Values



Mission

The Mountain Mamas protect our air, water, climate and public lands for future generations.

Vision

Mamas envision a future with clean air and water for our families, climate justice for all communities, and protected public lands that allow our children to enjoy our outdoor quality of life for generations to come. Every day we get closer to making that vision a reality by organizing Mamas across the Rocky Mountains and ensuring we are at the table where decisions are being made.

Values

The Mountain Mamas' work will be guided by our beliefs and commitment to organize, inspire, and activate Mamas across the Rocky Mountains to advocate for our climate, clean air and water, and public lands. These core values include:

- Elevate and amplify voices who identify themselves as "Mountain Mamas".
- Mountain Mamas represent all who find commonality in our mission and goals. Through the diversity of our membership comes power and ability to enact positive change.
- Support individual communities in identifying barriers and encourage solutions that fit their unique situation. One size does not fit all.
- Utilize direct language that does not pander to patriarchal perspectives or aged norms.
- Organize, mobilize, and encourage action at a grassroots level.
- Support science-based information, decisions, and advocacy.
- Practice diversity, equity, and justice. Not just in language but in our actions, programs, and goals.
- Work to elevate and build awareness of intersectionality between people and our planet, and protect vulnerable communities along with the environment.
- Unabashedly demand Mamas are at the table where decisions about climate, clean air/water, and public lands are being made.

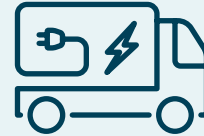
2023 Program Wins



Blackfoot Clearwater Stewardship Act passes the Senate Energy and Natural Resources Committee, on to a Senate floor vote



Expanded awareness of national monuments in Montana and Colorado



In Colorado, passed rules that will bring more clean cars, and medium and heavy duty trucks to Colorado's roads



Growth of the Mamas Rural program to projects in Sanders, Flathead, Park, and Gallatin counties in Montana



The Colorado legislature passed legislation that update water and energy standards for appliances to encourage savings, passed new regulation on utilities that limits costs that can be passed on to customers and took a number of steps to reduce pollution and greenhouse gas emissions



Annual trip to Washington, D.C. with Mamas from Colorado and Montana to meet with CO and MT federal delegation members, as well as Tracy Stone Manning (Director of BLM) and Martha Williams (Director of Fish + Wildlife Service)



Launched sustainability in schools initiative in Colorado

“ In 2023 I took a life-changing opportunity to go to DC with an amazing group of mamas. We spoke with our nation's leaders about how we can work together to protect the Montana we know and love for future generations. I love being part of a group of mamas that are willing to stand up for clean water, air, and protecting our public lands.”

—Sarah Kratzner,
Mountain Mama Volunteer

2023 Organization Wins



Continued investment in diversity, equity, and justice training



Completed and launched new, long-term, 10-year strategic plan



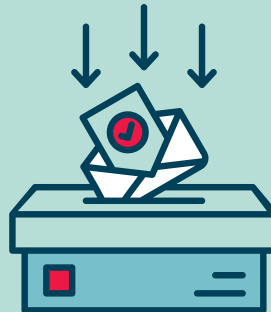
Addition of board advisory committee



Launch of the Arizona chapter of the Mountain Mamas



Leadership in the America the Beautiful Public Lands committee by MM Executive Director Becky Edwards



Announcing our new sister C4 organization: Mountain Mamas Action Fund



Won the Best of The Colorado Sun for Most Impactful Company in the SE region of Colorado

2023 Mountain Mamas By the Numbers



8 Mamas went to Washington, D.C. to participate in 15 meetings to ask our elected officials to protect our outdoor quality of life



31 Mamas, kiddos, and Colorado state legislators hiked together to advocate for clean air and climate



1,803 Mamas took action by signing a petition, sending an email to a decision maker, or testifying at a public meeting



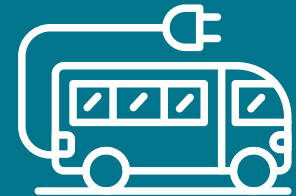
Over 70 opinion pieces, printed letters-to-the-editor or quotes in earned media



1,231 new additions to our email list



2,528 Instagram followers



49 new, electric school buses coming to Colorado



1 new Mountain Mamas state chapter: welcome Arizona



\$50 average contribution to the Mountain Mamas in 2023



2 submitted Land and Water Conservation Fund projects for funding via our Mamas Rural program in Montana



7,670 followers on Facebook

2023 Our People



Staff



Becky Edwards,
Executive Director



Jen Clanahan,
Co-Director



Sara Kuntzler,
Colorado Program
Manager, Development
Associate



Sadie Lingelbach-
Pierce, Digital Systems
Coordinator



Erin Benedict,
Montana State Director

Board



Maggie Doherty



Alison James



Shauna Stephenson



MacKenzie
Roebuck-Walsh



Ciara Faber



Paola Ramirez



Sara Busse



Nici Holt Cline



Jenn Doherty

“ I am so grateful that Mountain Mamas exists, and provides significant opportunities for families to have a voice and take effective action to protect the environment. My children and I were able to tour and advocate for Camp Hale as a National Monument, and it was an incredible feeling sharing my reverence for nature with them.”

—Ciara Fernandez Faber

Join us

Stand with us for climate justice, clean air, and our cherished public lands. Become a member and donor today, and ensure Mamas are at the table where decisions are being made for the next generation. Visit www.mtnmamas.org or email mamas@mtnmamas.org.





In Celebration of Amy Coseo

Back in 2019, a group of us Mountain Mamas huddled in a cabin near Chico Hot Springs in Montana and cooked up ideas for the future of the Mountain Mamas. At the center of these conversations was Amy Coseo, a bright, shining, creative human being who breathed love and fire into everything her heart attached itself to.

Amy was one of the founding board members of Mountain Mamas, an amazing artist, a person who loved dirt under her fingernails and her feet, and a fast, warm friend. Amy left us too soon in 2023, but she will never leave our hearts. We will forever remember our friend and badass defender of the outdoors, Amy Coseo.

